

## **NTTA'S REGIONAL TOLLTAG PROGRAM GROWS WITH ADDITIONAL KROGER STORES**

*Additional Locations Offer Increased Access for Customers*

**PLANO, TX – June 13, 2014** – Motorists in Tarrant and Johnson counties now have dozens of new locations to open TollTag accounts with the addition of nearly 30 Kroger stores to the North Texas Tollway Authority's Regional TollTag Partner program.

Through the [RTP program](#), NTTA provides convenient access for motorists to sign up for TollTags. The program allows NTTA to build partnerships with municipalities and service providers within its service area, as well as provide customers with transportation information on projects and toll road programs in North Texas.

Click [here](#) to see the new Kroger store locations. There are now more than 200 Regional TollTag Partners, including ACE Cash Express locations, in the DFW region. Click [here](#) to find a Regional TollTag Partner or ACE Cash Express location near you.

NTTA customers in Tarrant and Johnson counties may also go to NTTA's Fort Worth TollTag store located at 4825 Overton Ridge Blvd., Suite #304, to pay ZipCash bills, open cash-backed TollTag accounts and add cash to replenish a TollTag account.

ZipCash customers (drivers without TollTags) pay 50 percent more to travel NTTA roadways. Infrequent users may now opt for NTTA's \$20 Starter TollTag that has most of the benefits of a regular TollTag at a lower start-up cost. Now, even if you only drive on NTTA toll roads once in a while, you can have the convenience and lower toll rates of a TollTag. Customers may get the new \$20 Starter TollTag by visiting NTTA TollTag stores or by going online at [NTTA.org](http://NTTA.org).

### **About the NTTA**

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The [nine-member board](#) is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors William D. Elliott, Matrice Ellis-Kirk, Mojy Haddad, Gary Kloepper, Michael Nowels, George "Tex" Quesada and Jane Willard.

NTTA serves Collin, Dallas, Denton, Tarrant and Johnson counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, the Mountain Creek Lake Bridge and the Chisholm Trail Parkway. NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.